

# 5pm today!

## It's about much more than hitting your deadline

Daryl Willcox Publishing 

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[featuresexec.com](http://featuresexec.com)

[sourcewire.com](http://sourcewire.com)

[journalistdirectory.com](http://journalistdirectory.com)

Life has never been busier for journalists. News spreads faster than ever. Deadlines are tighter. Print, broadcast and online media all feed off each other. Readers and audiences expect more interaction. But the thing that still matters most is **your story**.

As a journalist, you are in a powerful position with people in public relations. They are keen to provide relevant material for stories you are pitching, developing or researching. Get the right PR people to feed you the right information and you'll have more time and energy to focus on your story – and on hitting that looming deadline.

**FREE**  
services for  
journalists

**With Daryl Willcox Publishing's FREE services to journalists, you can ensure that you're in contact with the right PR people and that the right information is getting to you.**

responsesource

### journalist enquiries

When you are working on a story and need specific information, interviewees, a case study or photos, **Response Source** is a real asset – especially when speed is of the essence.

Just complete a form on the Response Source website and submit your request. It will rapidly reach a host of PR people who work in relevant business sectors. If they can offer information that meets your needs, they will respond directly to you. It's simple, it's quick and it's remarkably effective.

Send a request today  
[www.responsesource.com/request](http://www.responsesource.com/request)

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featuresexec

### media database

**FeaturesExec** provides PR professionals with up-to-date information on media outlets: preferred points of contact, areas of specialism and upcoming features. Suitably briefed, PR people can then contact you on issues that are genuinely relevant to your work.

We constantly update FeaturesExec, but you can add more information on your outlet – and even use the database as a showcase. You can view or update your listing anytime, just ask the FeaturesExec team.

Simply email [researchers@dwpub.com](mailto:researchers@dwpub.com) and we will update your listing

[featuresexec.com](http://featuresexec.com) 

responsesource  
+ sourcewire

### press release wires

**SourceWire** Press Release Wire provides a respected service in technology and finance while **Response Source** Press Release Wire covers other B2B and consumer sectors.

All in all, the wires encompass 25 subject categories – you can opt into these as you wish. You will then receive press releases that match your chosen criteria, so you can focus on information that is relevant to you.

Opt in to receive press releases in your chosen subject categories by contacting [vanessa@dwpub.com](mailto:vanessa@dwpub.com) or 0845 370 7777

[responsesource.com](http://responsesource.com) 

[sourcewire.com](http://sourcewire.com) 

journalistdirectory

### freelance database

If you ever need expert freelancers to supplement your team – or if you ever undertake any freelance work yourself – the **Freelance Journalist Directory** represents a uniquely authoritative resource.

Thousands of freelance journalists choose to be listed on the Freelance Journalist Directory. Like all Daryl Willcox Publishing's services for journalists, it's completely free of charge. Each journalist creates his or her own profile, which can include photos, biography and cuttings.

Create your listing or search for a freelancer at [www.journalistdirectory.com](http://www.journalistdirectory.com)

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