

# Helping journalists do their job – Services for you from DWPub



## What's in it for me?

You can:

- ✳ **Keep PRs updated about your publication through our FeaturesExec service for PRs**
- ✳ **Request information from PRs using our Tech Response Source and Response Source journalist enquiries systems**
- ✳ **Easily search press releases, find press contacts and track down freelance journalists**

## Why have I been contacted?

If you've been contacted by one of our researchers this means we have or intend to have your publication, programme or website listed on the FeaturesExec Media Database. This provides PR people with editorial information on print, broadcast and online media. Only bona fide PRs can subscribe to this information – other journalists don't have access.

The information listed includes editorial contact details (including the areas particular journalists cover), circulation information and forward features lists (also known as editorial calendars). By keeping us informed, you can ensure PRs are up-to-date on how they can help you, and save time answering their requests yourself. If there is anything you particularly want PRs to know we can include it.

You can email, phone or fax us to update your entry, or use the link below.

**Email:** [researchers@dwpub.com](mailto:researchers@dwpub.com)

**Online update:** [www.featuresexec.com/update/publication/](http://www.featuresexec.com/update/publication/)

**Phone:** +44 (0)845 370 7778

**Fax:** +44 (0)870 774 0222

We also have a very popular media news section on FeaturesExec. Keep us informed of staff moves, launches, or redesigns and we may be able to include a piece in our FeaturesExec Media Bulletin section (news headlines are emailed to thousands of PRs twice a week). To contact the news team please email [news@dwpub.com](mailto:news@dwpub.com)

## How else can you help me do my job?

### ✳ **Freelance Journalist Directory**

The Freelance Journalist Directory lets you search the details of thousands of freelance journalists who are available for potential commissions.

### ✳ **Press releases**

The busy press release wires on [sourcewire.com](http://sourcewire.com) and [responsesource.com](http://responsesource.com) allow you to keep up to date with news and invitations from PRs in your sector.

### ✳ **SourceThatJob**

This is a media job site where you can advertise editorial vacancies from just £40. Just go to [SourceThatJob.com](http://SourceThatJob.com) to post jobs.

## What does all this cost?

**Absolutely nothing. All our services for journalists are free. We make our revenue from the PR community.**

**If you have any questions or would like to give feedback on any of these services, please call us +44 (0)845 370 7778 or email [researchers@dwpub.com](mailto:researchers@dwpub.com)**

**Daryl Willcox Publishing**

