



# The JDF: for a diverse & inclusive media



# 15 years of the JDF

- 347 bursaries awarded since 2005 to help diverse candidates in financial need undertake professional journalism training on NCTJ courses
- All JDF recipients paired with a professional journalist mentor
- Fundraising drive in 15<sup>th</sup> anniversary year to raise half a million pounds annually. Average cost of each bursary is £8,000.



# Developing **future** talent

- Numbers of successful applicants growing – 90+ since 2018
- Among those whose current position is known, 80 per cent of all JDF alumni remain in the industry
- Current employers include: BBC, Daily Mail, Guardian, ITV, Sky, Wall St Journal, Evening Standard, Liverpool Echo, Telegraph, HuffPost, ITN, BuzzFeed, the Sun, i, The Conversation and many, many others

# Backed by industry

- The JDF is funded by a dozen UK media organisations



The JDF is administered by the NCTJ on behalf of the UK media



# An **enviable** track record

- “Because of the JDF I have an advanced journalism qualification and my first job in industry. This wouldn’t have happened without it.”
- “I wouldn’t be doing what I do now if it wasn’t for the JDF.”
- “I will forever be grateful to the JDF. Since I was a kid all I have ever wanted is to write for a newspaper. Without the help of a bursary, I probably would never have had the chance to do the job I love.”
- “It was a real life line and there is no way I could have trained without it.”

# Making a **real** difference

- “I honestly hope it keeps going on and on – I’m not the only one who has felt its amazing impact on my life – every JDFer past and present I meet has nothing but good things to say about it.”
- “I had put off doing journalism for over 10 years as it was always too expensive. The fact I was able to put all my efforts into studying due to the financial support was such a blessing. The continual check-ins, the mentor and the events really made the fund seem so much more than just a bursary; it felt like a real investment in your well-being which in a tough, stressful industry, is priceless.”

# Find out **more**

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